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3D Printing: A Guide For Investors



Synopsis

If the 3D printing industry is primed to usher in a third industrial revolution, what kinds of companies are most likely to benefit? What types of companies are likely to become obsolete? This book provides some answers to those questions. It is extremely difficult for the average investor to find unbiased information about the 3D printing industry. So, what is hype and what is real? Of course there are reports published by industry analyst firms, but those cost thousands of dollars and are well beyond the budgets of most individuals. This book is the first time a well-known industry analyst has provided that kind of specialized information at an affordable price. This book places the 3D printing industry within the context of the lifecycles of other technologies such as personal computers so investors can understand how long it is likely to take for the industry to reach its full potential. 3D Printing: A Guide For Investors is written in easy-to-understand language. It provides an overview of the major 3D printing technologies, including strengths and weaknesses of various vendors' approaches. It also looks at the key components of this industry's food chain to reveal the parts that still need a lot more development. In addition to examining printing technology, the book also discusses service providers and materials, both current and future. This book provides a realistic look at the obstacles the 3D printing industry needs to overcome as well as a realistic timeline. It offers forecasts through 2018 that show the most likely growth scenarios for 3D printers, service providers, and material in the form of filament. One forecast covers the changing global demand for 3D printing technology by area of the world. The book also includes a directory in which the author offers comments on various vendors' strengths and weaknesses as well as some comparisons of their products targeting the consumer market.

Book Information

File Size: 679 KB

Print Length: 67 pages

Publication Date: May 5, 2014

Sold by: Digital Services LLC

Language: English

ASIN: B00K5XT9N6

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #1,111,835 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #44 in Kindle Store > Kindle eBooks > Engineering & Transportation > Engineering > Computer Technology > Imaging Systems #156 in Books > Computers & Technology > Graphics & Design > 3D Printing #289 in Books > Computers & Technology > Graphics & Design > Computer Modelling > Imaging Systems

Customer Reviews

As an avid researcher, the first place I turn to when faced with a new subject is my Kindle. This book is one of ten different books I read when we decided to invest in 3D Printing for our business. It is my most highlighted and the one most geared to business. A great start for understanding why you shouldn't overlook the 3D Printing industry.

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